



2nd World Credit Congress & Exhibition

The Global Summit for Credit and Collection Professionals

NOVEMBER 24th and 25th 2009

Dublin - Ireland

2009 World Credit Congress and Exhibition to be Held in Dublin Recovery through Credit Management

- Up to 1000 international credit management professionals expected to attend
- All credit management professionals are under pressure to hold or reduce DSOs (Debt from Sales Outstanding)
- Consumer credit debt to exceed One Trillion Euros Worldwide by the end of 2009
- Renowned International speakers to deliver views on 'cause and cure' for current global credit crunch

Dublin, Ireland; 13th May 2009: Dublin, Ireland has been chosen to host the 2nd World Credit Congress & Exhibition (WCCE). The WCCE is primarily the platform for the exchange of ideas, knowledge, research, as well as being a forum for interaction between national and international credit professionals, risk management professionals, CEOs and business owners who are involved in or concerned with the function of credit collections. The aim of the congress is to strengthen the credit culture, promote new information and explore advances in technology by associating them to the credit and collections industry in the world.

The 2nd World Congress is being held in association with the Irish Institute of Credit Management (IICM). The two day congress and exhibition which will play host to up to 1000 credit management professionals, is being held on November 24th and 25th in Dublin at the Burlington Hotels, Ballsbridge, Dublin 4.

"The World Credit Congress and Exhibition enables delegates an opportunity to exchange international ideas and define new paradigms for the future," commented Luis Eduardo Perez Mata, President of the Steering Committee, 2nd World Credit Congress and Exhibition. "We will explore the new potential of the credit industry, share key information technology and develop new ideas related to credit and collections activities worldwide."

Declan Flood, CEO of the IICM said, **"Let's face facts, we've lost the plot when it comes to credit management, not just in Ireland but on a global scale. Banks, government, businesses and consumers are sadly feeling the full force of credit managed badly."** Flood believes that businesses in Europe, and Ireland in particular, will benefit immensely from this two day Congress. Some of the world's leading authorities on credit will hold a series of discussions on how we can turn the tables on badly managed credit to using credit management as a tool to global credit recovery and economic stability.

"Credit is a tool," says Luis Eduardo Perez Mata. "When used responsibly it can be a powerful instrument which can help societies grow and prosper."

All meetings and seminars will have a global focus and are designed to stimulate the exchange of know-how at an international level. The importance of credit and collections officers throughout the world will be reinforced and supported as well as examined as a means of creating stability within commercial and financial global markets.

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The Congress has several Irish and internationally renowned speakers scheduled, each making a significant contribution to the discussions; Mr. Pat Cox, former president of the European Parliament; Key Note Speaker, Mr. Alan Duke recognized Irish Politician and ex Taoiseach, Chief Economist; Freddy Van Den Spiegel from Fortis, Tony Lythgoe of the World Bank and internationally renowned speaker Abe Walking Bear, creator of The Profit System of Credit Management.

There will also be presentations from international organizations important worldwide to credit and collections such as; FENCA (Federation of European Debt Collectors Association), LATINCOB (The Latin-American Association of Debt Collections), ICISA (International Credit Insurance Surety Association), FCIB (Finance Credit International Business), ICM (The Institute of Credit Management) and many others.

For further information on the Second World Credit Congress, its agenda, speakers, history and registration you can go to <http://www.creditcongress.com/2009/home.html>

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[About the World Credit Congress](#)

The first World Credit Congress was carried out in Mexico City in the year 2007, at a time where the topic of international recession was not yet considered. The World Credit Congress & Exhibition is an international event. All meetings and seminars will have a global focus. The entire programme is designed to stimulate the exchange of know-how at an international level. The importance of credit and collections officers throughout the world will be reinforced and supported. We will examine their role as a means of creating stability within commercial and financial activities. The congress is conceived as an open space for the free exchange of ideas, the promotion of innovation and the support for co-operative business.

The aim of the congress is to strengthen the credit culture and to promote new information, to explore advances in technology by associating them to the credit and collections industry in the world. The congress will satisfy the business, social and human interests of all participants through a series of informative seminars.

[About the Speakers](#)

For detailed information on confirmed speakers at the event please go to <http://www.creditcongress.com/2009/agenda.html>

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